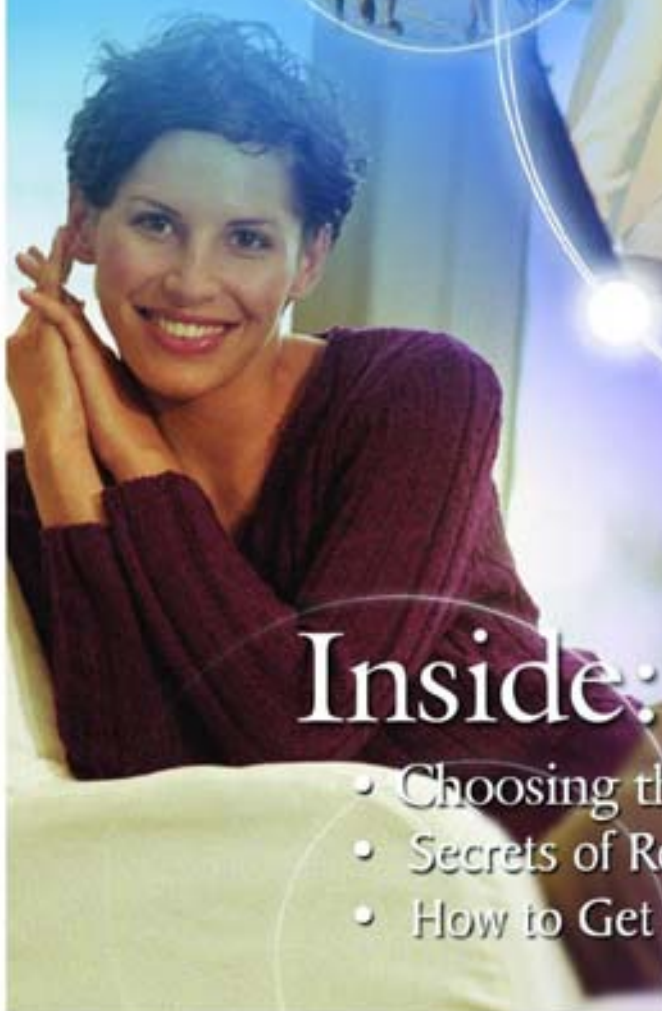


OWN YOUR OWN LIFE!



Inside:

- Choosing the Right Business for You.
- Secrets of Residual Income.
- How to Get Started!



REAL PEOPLE EARNING REAL MONEY!

Candy & Brian Lake, USA:
earning **\$7,500.00** per month!

Fran & Harold Druxerman, CANADA:
earning **\$4,500.00** per month!

Mahrukh & Joe Campbell, CANADA:
earning over **\$4,500.00** every month!

Dean & Denise Mandryk, CANADA:
earning **\$4,700.00** every month!

Deede Cobath, USA:
earning **\$5,000.00** every month!

Ronit & Martin Little, CANADA:
earning **\$3,000.00** every month!

WILL YOU BE NEXT?

The income testimonials presented in this booklet are not a guarantee of your income, nor are they representative. They represent the results of exceptional talent, hard work and ability. Your success will depend on your own hard work, talent and ability. The average Canadian in a Canadian Network Marketing Program earns on average approximately \$2,000 per annum.

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THE REAL SECRET TO BECOMING WEALTHY IN TODAY'S WORLD...

Being Your Own Boss, Using Leverage and Building Residual Income!

Dear Colleague,

So what exactly is the difference between the people who become wealthy and successful...and those that struggle and scrape by? Why do some people enjoy their work and make a lot of money doing it while others fight to get by, in a job or business they hate? What does it really take to find the right path for you, and build financial security?

I submit it takes three factors. Let's look at them.

FACTOR #1: You must be your own boss. No matter what job you have, your company must buy at wholesale, and sell at retail. Get used to this, because that's the way it really works.

The only way to take control of your life is to stop giving people power over you. When you work for others, they tell you what to do, decide your salary, and grant you vacations if they feel like it. If you want to become wealthy, you need to be able to look in the mirror, and know you're talking to the boss.

If you work for a big (or small) company, any day could be the one you dread: The day when they call you into your boss's office and hand you your walking papers.

You could be a loyal employee for ten, fifteen or even thirty years, and one day it can end. Just like that. Reports indicate that over 5.5 million jobs have been eliminated worldwide due to corporate downsizing in the past ten years. With the recent recession, downsizing has increased dramatically from an already staggering percentage. The chance you could lose your job is a frightening reality in today's world.

Factor #2: You must employ the concept of leverage. J. Paul Getty, who was one of the wealthiest people the world has ever known once said, "I would rather have 1% of the efforts of 100 people, than 100% of my own efforts." He understood leverage.

In his "Rich Dad, Poor Dad" book series, author Robert Kiyosaki points out that poor people work for money, and rich people make their money work for them. This is yet another validation on the concept of leverage. If you want to be wealthy, you have to escape the "trading-hours-for-money" trap.

By the way, this holds true even for those with "good" jobs, and people that own their own businesses! Many doctors, lawyers and other professionals are still trading hours for pay, and missing out completely on leverage. And many owners of traditional businesses (retail store, hair salon, plumber, etc.) are still trapped, "trading-hours-for-money".

Ask many of them and they will tell you that they don't own the business, the business owns them!

Factor #3: You must build residual income. Think about famous writers and musicians. They write a book or song once, but get paid every time another book is sold, or their song gets played on the radio. They do the job once, but get paid continuously into the future.

Residual income builds freedom, because once you have established it, you get paid whether you work more or not! One of our industry experts likes to refer to this as "drinking out of a coconut" money. Meaning of course, that once you build a solid foundation, you can sit on a beach in Hawaii or Tahiti and still get paid. Residual income is one of the most important elements of financial security and true prosperity.

GLENN AND MONICA WELLS



"A former bartender and paralegal listened to other people's success stories for years and finally decided if everyone else could do it, they could too. They now make over \$30,000 every month!"

Escape the Rat Race Forever...

If you can't control your life, then you can never achieve the things you want. You will always be somewhere else other than where you want to be, saying to yourself, "If I could only do this (or have that), then I would be happy." And then, after so many years of feeling like you are someone's inferior, you may begin to think that you don't even deserve the things you want.

More than expensive cars, boats, and Italian silk suits, most of us really want something simpler. We want to be happy.

If you saw the movie Office Space and drew uncomfortable parallels between your life and the filmmaker's dismal representation of office life, it is time for a change. As the protagonist of that movie says, "People are not meant to sit in little cubicles all day." Why should YOU?

The only way to avoid this fix is to quit the rat race, and the sooner the better! This inevitably means that you must go to work for yourself.

If this sounds scary to you, it's probably because you have misconceptions of what it takes to survive working for yourself. You may think that you need tens of thousands of dollars to start a work-from-home business, but that is not true. Working from home is one of the fastest-growing trends in the world today, and it costs a lot less to start than you may think.

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JEAN AND KEVIN CULVER



"At first we worked the business very part time. Soon we learned the only thing between us and the realization of our dreams, was our level of commitment. By plugging into the system and taking advantage of the resources available, this business has made it possible for us to work from our dream home on the beautiful Oregon Coast."

The Work at Home Explosion...

A shift in thinking has occurred among the downtrodden masses of the workforce, resulting in over 14 million people in North America working from home full-time, and another 13 million working part-time around their current schedule. This number increases by 600,000 each year. While the average salary in North America has plummeted to \$40,000 per year, the average work from home income is \$50,250 per year.

The Best Benefits...

Our Work From Home! program offers some of the best benefits you will find today. Working from your home offers unique tax breaks, freedom, and many other things you can't get working for someone else. The income potential is unlimited, as you determine how much you work, and how big you want to build your business. Our unique opportunity offers you the chance to:

- Earn what you are truly worth
- Choose the people you work with
- Qualify for lucrative tax breaks
- Travel around the country or the world (if you care to)
- Pick the hours you work
- Become successful while you help others reach success

Imagine getting up, having breakfast, and then taking your kids to school. Then maybe you stop by the gym for a workout, or go for a jog. You get back home, shower, and "commute" to your office in a spare bedroom or your kitchen. You handle all your business by phone, fax, and the Internet. By afternoon, you take time off and go pick up your kids from school, then help them with their homework before dinner.

You run your business on your schedule, working when it's convenient for you. You get to raise your own kids instead of paying someone else to raise them. And you get to spend meaningful time with your spouse. All while you're building up your business and financial security.

DALE AND BEVERLY SARVER



"We spent ten years climbing the corporate ladder. We made a decent income, but we didn't have a life, or time as a family. I worked 80-90 hours a week and finally resigned when I was asked to transfer overseas. We got started in this incredible home-based business three days later. We made \$1,100 our first month in the business. By our fifth month we made over \$5,000 which actually surpassed our income of ten years in the corporate world. The last two months we have made over \$40,000. But, we also have incredible time freedom. We work our business around our three sons and we even home school them now because we have the freedom too."

Do YOU Qualify?

You do if you are ambitious, coach-able, and willing to work. We have put together a work from home business using the Internet, direct mail, and the phone. If you are tired of the way things are and want to change your life for the better, we are looking for you.

You can start it part-time, with whatever you're doing now. The business takes only 7 to 10 hours a week. If you want to work harder, you can build the business both quicker and bigger. The only limits are the ones you set on yourself.

We've developed a step-by-step system to get you started fast. You are in business FOR yourself, but never BY yourself. In fact, we will assign you a personal business sponsor, who will mentor you, and guide you through the business.

There is simply no good reason to continue working for a boss who doesn't appreciate you or your worth! You could be making more money at home, working at your own schedule, taking a 2-hour lunch if you want it, and watching your kids while making money. By 2010, 69% of the population will be working from home, and there's no need to ask why.

Working from home allows you to have all the things we envy in the independently wealthy. FREEDOM!

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The freedom to sit quietly in the back yard, sipping iced tea; the freedom to watch Oprah when she has a special guest you really want to see; the freedom to take a nap, take your children to the park, or take a vacation without asking for the requisite days off.

It sounds wonderful, doesn't it? You are probably saying to yourself, "That would be a dream come true, but how am I going to make the money to sustain this dream lifestyle?"

We Show You How to Work Smarter... Not Harder!

When you were a kid people probably used to tell you, "work hard and you will succeed." There is some truth in that, but hard work by itself isn't the whole secret. Has all that hard work made you wealthy yet?

After closely watching a lot of wealthy people, carefully studying how they produced BIG MONEY with minimal effort, we began to figure out that hard work by itself isn't enough. You usually don't gain real wealth by just working hard - you have to work SMART.

**It's not you or your intelligence that causes success,
it's the SYSTEM you use that counts!**

We have built a system that is working right now for people all across North America. We have distilled what works into three easy steps that anyone can duplicate.

You don't need high overhead, an expensive office, or even employees. Our system works like gangbusters from your kitchen table. If you're a good honest person who doesn't mind putting some work and effort into your business to achieve success, **OUR SYSTEM CAN WORK FOR YOU!**

We **DO NOT** ask you to go door-to-door to make sales. Your customers come to you either by phone, email or by logging on the Internet. You do not have to chase down business, because people want and need what we have. They will come to **YOU!**

BOB GRAY



"I worked for a major oil company for 18 years and was forced to relocate several times. Working overseas was my only option to remain with that company. I resigned and moved back home to be near family. I decided to explore work at home options. I began this business on a very part time basis and after 5 months was earning \$3,000 a month. I now do the business full time, our lifestyle is

unbelievable and for the first time ever in my life, I love my career. My income is now over \$20,000 a month AND GROWING!!!"

Grow Your Business The Easy Way...

Fax and the Internet are the biggest things to happen to business in 100 years. Finally, one person working from home can communicate with others, can reach thousands - even millions - of potential customers and grow their home-based business **JUST AS BIG AS THEY WANT IT TO BE...** for very little money and effort.

You don't have to settle for small potatoes. Being "home-based" doesn't mean limited to just a few bucks a month. The big department store up the street from you cost millions to build and run, yet it can only reach maybe 100,000 potential customers in your area.

***With the Internet, you can reach MILLIONS of people
-worldwide-
with the instantaneous click of a mouse.***

The people online are overwhelmingly well educated, working in good jobs, making more than \$50,000 per year, and they're smart enough to know a good idea when they see it. The Internet will help you **GROW** your business just as **BIG** as you want it to be - Fast!

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Get Your Share of a Trillion-Dollar Market...

Yes, that's trillion with a 'T'. Economists project that the health and wellness industry will be a trillion-dollar business by 2010 and that is **JUST ONE** of the exploding trends you can capitalize on right now in our business!

Opportunities arise as wants and needs of each generation change. Throw in the \$400 million work-at-home industry, and the \$350 million mail order business and you get an idea of the explosive mega-trends you can profit from as you grow your home-based business right now.

MARY DESAULNIERS



"After 29 years of teaching, I knew that my life had come to a turning point. I needed a purpose that went beyond a weekly paycheck. The purpose came in the form of a Work From Home Booklet. My home based business has given me the opportunity to stretch myself, become more than what I have been. Within a year and a half, my income has quadrupled."

Support Every Step of Your Way...

Being your own boss is one thing, but plugging away without any guidance is quite another. New technology allows us to reach more people quickly and effectively. It also allows you to get trained at home at your own pace.

We will work with you every step of the way. **EVERYONE** on our team gets all the training and personal one-on-one help and guidance they need.

We have telephone conferences, online training sessions, satellite TV sessions, and one-on-one assistance from business owners who know exactly what you need to do and how to do it. And when we say you get personal one-on-one help, **WE MEAN IT**. We're bigger on personalized help than anyone else in the industry.

Own Your Own Life!

You always have an experienced pro right there, all the time, every step of the way. We give you a proven system, and then show you step-by-step how to make it work to produce CASH!

TOM AND KATHIE ROSE



"Five years ago, with proceeds from real estate and a corporate downsizing buyout, we felt we were financially set for life. We were not prepared for the devastating stock market setback we experienced. We got started with this Work From Home business and in 1 year have reached an income level of

\$4,500 a month with a 40% raise just last month. Our dreams are coming true! We recently relocated from Michigan to sunny Florida - a goal we have had for years!"

When you become involved in our system, you get:

- 1. A Personal Business Coach to give you all the personalized one-on-one help you need to be successful.**
- 2. To represent a full line of popular products that are in-demand the world over.**
- 3. Our \$100,000 professionally built web site system to market your business on the Internet.**
- 4. The help of a friendly support team so you are never on your own.**
- 5. A Step-by-step, tested and proven marketing system that takes the guess work out of starting your own business.**
- 6. Access to multiple training web sites, plus training by phone and satellite TV.**
- 7. The support of a dynamic company with a presence in over 59 countries, backed by the stability of over 25 years of experience!**

You get the support you need to build the business as big as you want to go. We will partner with you every step of the way to help turn your dreams into reality. Our payment structure will pay you what you are really worth! Whether you are looking for a part-time income, or complete financial security, the decision is yours!

START TODAY AND TAKE CONTROL OF YOUR FUTURE!

The next step is to request our *Work From Home! Training Pack*. There is no sense in waiting. Many people just like you have profited significantly from our system. If they can make a bundle from home, **SO CAN YOU!**

Simply fill out the form on the back cover to get your Business Training Pack rushed to you for evaluation. There is no obligation.

PHYLLIS KINCANNON



"I was able to replace my income, fire my boss and come home full time in 5 short months. Now, two years later, I'm making over \$5,000 a month. Before beginning this business, I had done a lot of searching and found that it was impossible to go anywhere else, put in the hours and hard work and find the freedom of lifestyle and income that this business will pay me for the rest of my life!"

This is your first step toward changing your life and realizing your financial dreams!

Since you've come this far, you're probably ready for more in-depth, serious information about being able to Work From Home! Naturally, researching any business should be taken very seriously. You should be able to get all the details and thoroughly study all the facts before proceeding with any business.

That is why we have put together a detailed and in depth *Work From Home! Training Pack* that will allow you to make a complete and educated decision about this lucrative business.

(This also enables us to screen the never-ending response to our advertising and enables us to properly educate and work with serious people.)

The *Work From Home! Business Training Pack* is a comprehensive collection of printed, audio CD, and video or DVD materials. This detailed course is a self-paced study providing over three hours of powerful training. You will learn from successful home-business owners, the creators of our system, and world-recognized experts in this business.

The Pack will give you the specific details regarding our company, the industry, our product line, how you make money, and what you need to do to get started fast!

We will answer all your questions in this package. You will also receive the telephone number and email address for your personal business coach. They will be available to discuss your training with you and help you put together a plan for your success! There will be no hidden hoops for you to jump through once you are finished.

The *Work From Home! Business Training Pack* and screening process is completely RISK FREE! The only thing we ask you to do is cover a modest shipping charge to show us you're serious.

We are more than sure that you will want to get started with us! However, if you decide we have not fulfilled our commitment to complete, in-depth training, you simply return the materials. There will be no additional charges and NO questions asked!

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MICHAEL AND MICHELLE BURTON



"They owned a chain of car dealerships before starting their home business. Michael worked 80 hours per week, yet still they were forced to declare corporate bankruptcy. They had to accept jobs they hated, and work excessive hours until they discovered our system. Now they make \$35,000 a month!"

Own Your Own Life!

We know you will be excited about getting the training you need to catch the wave of the future! The fact that you've read this far proves you are determined to improve your life - personally, financially or otherwise. If you're looking for an honest and legitimate business you can be proud of, you've found it! Don't procrastinate. Order today! You literally have nothing to lose and everything to gain! Request your pack now, by faxing or mailing the form in the back of this booklet. You'll be very glad you did!

Sincerely,
Your Business Coach

P.S. Successful people are the ones who take action. Please send in the form and get your Work From Home! Business Training Pack, and see for yourself if the business is right for you. You owe it to your future to take a look. So please act now.

JOAN AND DARREN BISHOP



"We were expecting our second child and looking for something that Joan could do around the kids, and possibly not have to return to work after maternity leave, as well as something to help offset the dramatic increase in cost of living, brought on by a recent transfer. We profited \$1,400 in our very first month, working

part time around our two small kids, and full-time careers. We now average over \$18,000 per month and are beginning to see a lifestyle we only dreamed of! We are confident that if we can do this, anyone can!! We are crystal clear; there has never been a better time to start this business. Anyone with the desire and willingness to work can be successful in this company. It has been an incredible journey, and it has only just begun!"

THESE PEOPLE ARE LIVING THEIR DREAMS. NOW YOU CAN TOO!

Lana Thatcher

"I'm 59 years old and have worked in accounting and administration for over 40 years. My husband is a manufacturing engineer for a company that has been downsized 5 times in 5 years and to make matters worse, we have moved as many times. We want to retire from the corporate workforce and make our dreams come true. I came across this Work From Home! Business and got started immediately. Without the awesome training and coaching I wouldn't have been able to do so well in such a short amount of time."

Gena Hartnett & Ed McDonnell

"We were looking for something we could do together and when I found this incredible work from home opportunity I knew that I had found the perfect opportunity for us to spend more time with each other. We now work together and love every minute of it. In just six short months we developed an income of over \$4,000 each month!

Brad and Julia Yoder

"Before finding this wonderful opportunity, we were involved in agriculture. We had some time on our hands that we wanted to do something profitable with and decided to go for it! Our first eight weeks in business we earned over \$1,200. We love the fact that we can both be at home every morning to see the kids off to school and again in the evening to see them come home. This business is the best opportunity for the average person to make extraordinary income and we are definitely looking forward to what the future has to bring us!"

Bob & Kim Schaefer

"Bob has been a contractor for 30 years, and I am a retired nurse and stay-at-home mom with our two young sons. We were sick and tired of worrying about our current finances and our future finances as well. We had been looking for a way to make an honest living from home and after finding this business we are confident we have found our niche. I work the business around home schooling our two boys and Bob plans on retiring from his contracting business within the next year. Our dreams of financial freedom are getting clearer by the day."

Susan Seddon

"I was looking for a way out of my full-time job at a non-profit organization when I found this home business opportunity. I immediately recognized the potential to make my own schedule and spend more time with my husband and children. I quit my job, and now I earn over \$4,000 every month."

YOU could be the next success story we tell!